

# Intermountain CFC

## *SW Idaho & Eastern Oregon Update*

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### **Early Intermountain CFC Results Looking Great!**

Pledges are rolling in and early results look strong! To date 265 people in our local campaign area have taken advantage of the ease and convenience of our online pledging options and have pledged almost \$81,000! Many of the online donors have participated in a short, voluntary survey and we have learned that 11% are first time donors, the largest age group using the system are people between the ages of 46-55, and that most all users have found the online pledging options to be easy to navigate and user friendly. Paper pledges are beginning to arrive, too! We have received almost \$15,000 in paper pledges to date.



### **2011 CFC Goals**

#### *Intermountain CFC Goals for SW Idaho & E Oregon Areas*

The overall Intermountain CFC fundraising goal is \$3.2 million. In our SW Idaho/Eastern Oregon portion of the territory our part of the goal is an achievable \$525,000.00, plus a 4% increase in donor participation. To reach our local goals we need to get 300 more people in our area giving through the Intermountain CFC! How can we do this?

1. Educate – spread the word about CFC; teach new employees about the CFC, make sure employees who are about to retire know that they can still give through the CFC even after they retire, and let existing and already engaged donors know that they are appreciated. Be sure to make 100% contact – real face to face contact is the key.
2. Find the Feeling – invite a participating charity to come to your agency and speak at an employee meeting or fundraising event. Hearing about the good works that the charities can do with CFC donations really makes a difference! Playing the CFC video located at [www.intermountaincfc.org](http://www.intermountaincfc.org) is another great way to bring the CFC to life.
3. Celebrate – it's the 50<sup>th</sup> Anniversary of the CFC! Did you know that in the last 50 years federal employees have donated \$7 billion through the CFC to charities of their choice! Now that's something to celebrate!
4. Thank - let every donor know that their gift makes a difference and that their generosity is truly appreciated!

## Boise National Forest Office Celebrates CFC's 50<sup>th</sup> Anniversary with Style!

The dynamic duo of Erika Barker and Jenny Stephenson from the Boise National Forest Supervisor's Office really know how to celebrate the CFC's 50<sup>th</sup> Anniversary! Erika reported...“we had a Fiftieth Anniversary party using golden decoration, napkins, plates and a beautiful white cake with a big white heart decorated on it. Jenny and I decorated the elevators with golden hearts and streamers and put an anniversary party invitation in each elevator, but did not say who it was for. On every person's desk in the office after hours, we put an invitation. It was a fun time because no one knew who the 50th party was for. Once the people arrived, I gave a little speech on CFC and explained who the 50th anniversary was for. We are also trying our hand at a fifties club, just for a little recognition for people who donate to see how many we can display on the CFC wall (with their permission of course)”.

## CFC Fun in Southwest Idaho!

CFC Coordinators throughout Southwest Idaho are kicking off their Combined Federal Campaigns with a variety of fun events! Here are a few highlights of the festivities:

Mountain Home Air Force Base started their 2011 CFC off right by hosting a leadership kickoff luncheon at the Gun Fighter's club. Over 100 women and men of Mountain Home Air Force Base attended the event. Captain Matthew Brill and Lt. Randy Kindle also organized the first ever Mountain Home Air Force Base 5k walk/run complete with a 20 agency charity fair at the finish line!

The Bureau of Land Management NIFC office's Erin Maskalick and team coordinated a campus wide CFC Chili Cook-off, charity fair and penny war and invited all federal agencies located on the NIFC campus to participate. Over 100 federal employees from; Bureau of Land Management, US Forest Service Fire & Aviation Management, Bureau of Indian Affairs, National Park Service, US Fish and Wildlife Service, and National Weather Service participated. The event was a hit raised \$285 and 18 charities came out to share their information at a charity fair.



*From left: Mike Apicello, Forest Service; Teresa Ann Wesley, BIA, Travis Mayer, National Weather Service; Jim Gieringer, RAWS BLM (winner); Erin Maskalick, BLM; and Christina Haydon, Fish & Wildlife Service.*

Sherry Smith and team from Customs & Immigration Services hosted a super fun Top Shot (Nerf Gun) competition along with a child dog feed. They invited speakers from Idaho Mountain Search and Rescue and played the "First Follower" video to help "find the feeling."

Bureau of Land Management Idaho State Office, Social Security Administration, Boise National Forest, US Fish and Wildlife, and Customs and Immigrations joined forces to kickoff the 2011 Intermountain CFC by hosting their 24th annual chili and dessert contest. They invited guest speakers from Interfaith Housing Services and the Idaho Food Bank to talk about the need in our community. Over 100 guests participated and \$529.00 was raised for the CFC! Special thanks to Pam Conley-BLM, Nancy Pippin-BLM, Sherry Smith-USCI, Erika Barker-FS, Jennifer Stephenson-FS, Carol Wanstrom-F&W, Jamie Juker-F&W, and Julianne Crosby-SSA for making this kickoff possible.

Veronica Lopez and team at the Bureau of Reclamation, Pacific NW Region has been campaigning like you would not believe! Their "CFC" spirits have been shining bright with \$5.00 Bermuda Shorts Fridays (sandals optional for an additional donation of \$2.50). They have a campaign long series of fundraising events planned to keep their employees focused on the CFC including; tailgating parties, a Halloween parade of the decades (to celebrate the CFC's 50<sup>th</sup> Anniversary), a pig roast and a holiday auction.

Thanks to all of you for your fundraising efforts! You are doing tremendous jobs and your hard work is appreciated by many! Your CFC spirits are truly shining through and making this year's campaign fun and successful!

*Has your agency planned a special event or fundraiser? If so, we'd love to hear about it! Please contact us at [idahocfc@hotmail.com](mailto:idahocfc@hotmail.com) and share your story and photos.*

## CFC PRIZE DRAWINGS



This year's prize drawings are better than ever! Participants can enter for a chance to win one of 16 gift cards (\$50.00 value each). Plus one lucky winner will be drawn for the grand prize gift card package (\$200.00 value) to local restaurants, resorts, theaters and more! Simply turn in your agencies pledge forms (online pledges automatically entered into the drawing) by October 26<sup>th</sup> for the October 31<sup>st</sup> early bird drawing, and you'll have two chances to win! Why? Because we'll put the pledge forms back in for the second drawing on Tuesday, December 5<sup>th</sup> ...even if you win the first time! Grand Prize drawing entries must be received no later than December 1<sup>st</sup>.

## Fun(d)raising Ideas

Fun and creativity make for a successful employee fundraising campaign. They help keep employees engaged by communicating the Combined Federal Campaign (CFC) message in an interesting way. Coming up with new and fresh ideas every year can be difficult. That's why CFC has assembled some of the best and most successful ideas into an e-book that can be found on [www.intermountaincfc.org](http://www.intermountaincfc.org). A little planning, creative

themes and special events will put your campaign over the top. Why not try one of these fresh fundraising ideas...

**Pink Flamingo Fundraiser** - This is one of the hottest fundraisers around right now. It's an easy fundraiser for any size group and requires very little effort to keep it going. The basic idea involves deploying a flock of plastic flamingos (or make paper ones if you need to) in someone's office. A note is left explaining that they have been "flocked" for CFC and that they will have to make a \$10 donation to pay for the flamingos to be relocated. The fun part is that each flocking victim gets to pick the next victim. The flocking process continues for the duration of the fundraiser event – a week is just about the right amount of time for most offices. Of course you will always run into some folks who do not see the humor or good cause behind the flocking. When that happens just remove the flamingos and select another victim and keep going.

**Checkers Tournament** - Create a fun twist on a card tournament and do something that everyone can participate in.. Charge an entry fee for each player or require a pledge to participate, in order to earn money for CFC. Give a donated prize from local businesses. Decide if you are going to play with a time limit for each game so that everyone has the same chance and to keep things running on a schedule. Decide on any "House" rules beforehand. Definitely have a concession stand with coffee, soda pop, popcorn, chips, hot dogs, and bottled water to earn extra money. This works as a great lunch hour fundraiser!

**Death by Chocolate Fundraiser** - Chocolate lovers are everywhere. Give them what they want with a Death by Chocolate Fundraiser. Invite fellow employees to bring their most decadent homemade chocolate desserts. Make sure you have variety of milk, dark and white chocolate desserts. Something for everyone! Invite all employees to taste the treats and vote for their favorite. Charge an entry fee or require a pledge to participate in the fun. This fundraiser is sure to be popular and a great moneymaker – for the best success, do it after lunch or in the afternoon when people want a sweet pick-me-up!

**Trick or Treat for CFC** - 2011 is CFC's 50<sup>th</sup> anniversary and we invite you to dress up in the style of your favorite decade! The costumed co-workers will pass through the office trick-or-treating for CFC. First, second, and third place prizes can be awarded to those who collect the most donations during trick-or-treating. Special thanks to the Bureau of Reclamation for sharing this fun idea.

## **Credit Card Giving Now Available**

The long awaited opportunity to give online via credit card is now a reality! Donors can give a one-time credit card gift by logging onto [www.intermountaincfc.org](http://www.intermountaincfc.org) and clicking on the CFC Nexus button on the home page. It's fast, easy and the perfect option for those who cannot give through payroll deduction.

## **Frequently Asked Questions**

### **Q: My taxes go to support the poor, so why should I give through the CFC?**

A: CFC agencies provide job training, recreation for youth, and rehabilitation programs that help people to be self-sufficient and prevent more serious problems from occurring. Without CFC-supported programs, many more people would need public assistance, which could actually drive up your taxes. Many of the CFC agencies primarily focus on services for working families. Visiting nurses, family counseling, drug and alcohol abuse treatment programs, scouting programs, and Red Cross programs are used by all of us. The services of CFC agencies are available to everyone in our community, as well as nationally and overseas.

### **Q: Why should I give through the CFC?**

A: Choice. The CFC is your campaign. You choose the amount, organization(s) and how you give.

Convenience. With the CFC you can give via payroll deduction and have the ability to automatically support the causes of your choice year-round. Or you can give via cash or check.

**Confidence.** All charities in the CFC are thoroughly screened by our local Board of Directors (LFCC) and by OPM before being approved to participate in the CFC.

**Care.** Your gift improves the quality of life for you and your neighbors. You have access throughout your lifetime to the thousands of vital health and social services not supplied, or only partially covered, by government sources. These services stabilize lives, arrest social problems, encourage productivity, and increase the resources and prosperity of the entire community, our nation, and overseas

**Q: What if I work seasonally or on a temporary basis?**

A: You may still contribute to the CFC. Of course, if you use payroll deductions it will only be deducted during the period you receive your paycheck.

## Online Information

Have you checked out [www.intermountaincfc.org](http://www.intermountaincfc.org) lately? If not, be sure to take a peek! It's a fantastic resource loaded with all the tools and information you need to run a successful campaign. It's the one stop shop for online pledging, CFC information, volunteer opportunities, CFC Coordinator instructions, downloads and the new 2011 CFC video.

## Campaign Reporting Refresher

1. Collect paper pledges from donors
2. Print "Process" online pledges - Instructions for printing CFC Nexus pledges are in your training folder and can be found at [www.intermountaincfc.org/CampaignTeam/CoordinatorsLoanedExecutives](http://www.intermountaincfc.org/CampaignTeam/CoordinatorsLoanedExecutives)
3. Employee Express pledges and credit card donations require **no** processing
4. Send white copies to your payroll center. Include paper pledges **and** copies of CFC Nexus online pledges for payroll deduction donations.
5. Fill out the reporting envelope. Include only yellow copies of paper pledges. Separate pledges into cash/check and payroll deductions. Optional: deposit cash using the Wells Fargo deposit slip and include yellow copy in the envelope.
6. Contact your Loaned Executive (LE) for envelope pick-up



*Questions or comments about the Intermountain CFC? Contact us at [idahocfc@hotmail.com](mailto:idahocfc@hotmail.com)*