

Dear CFC Managers:

Last week we sent the opening campaign email, introducing this year's theme. This week features another story of a real beneficiary of CFC-supported charities, along with several reasons the CFC is a great option for giving. Remember to check whether the picture is embedded in the email or will be stripped out by your email server and attached instead. Change the wording accordingly.

If you have any questions, please contact me. This email and many other resources can be found in the "Campaign Toolbox" here. <http://www.intermountaincfc.org/CampaignTeam/CampaignManagers.aspx>

Thank you!

-Bruce

Suggested subject line for e-mail: "Five Reasons to Give Through the CFC"

Dear Colleagues:

As a six-year-old grizzly bear and mother of two cubs, Spirit was often seen roaming the beach or golf course near a rural community in Montana. She obtained human food and was passing this behavior on to her cubs. Although she never showed aggressive tendencies toward humans, it was only a matter of time before a dangerous situation could become a reality. Spirit was relocated six times, but continued to return to the golf community even after intensive aversive conditioning.



After one of Spirit's cubs was killed by a car, officials decided to remove the other cub by placing it in a zoo in another state, and then to remove Spirit from the wild forever for the safety and protection of everyone involved. Thanks to a CFC-supported education and wildlife facility, Spirit now helps visitors from all over the world learn about and help protect grizzly bears and other iconic species, so other bears can stay wild and other communities can stay safe!

Why should you consider supporting worthy causes through the Combined Federal Campaign? We can sum it up with five C's:

Choice. Convenience. Confidence. Compassion. Control.

- **Choice.** The CFC is your campaign. You choose which nonprofit organization(s) will receive your gift, the designation amount, and how you give.
- **Convenience.** With the CFC you can give via payroll deduction and have the ability to automatically support the causes of your choice year-round. Or you can give via cash, check, or credit card. Your gift is tax-deductible.
- **Confidence.** All charities in the CFC are screened by federal employees who serve as volunteers. Local charities are screened by local volunteers. National and international charities are screened by a national CFC committee.
- **Compassion.** Give because you care. Your gift improves the quality of life for you and your neighbors. You have access throughout your lifetime to the thousands of vital health and social services not supplied, or only partially covered, by government sources. These services stabilize lives, arrest social problems, encourage productivity, and increase the resources and prosperity of the entire community, our nation, and overseas.
- **Control.** With the CFC, you not only decide which organizations receive your gift, you also retain absolute control over your level of anonymity. With a simple checkmark or click, you can allow your selected charities to know your name, email address, and/or gift amount, or you can remain completely anonymous.

[CLICK HERE](#) to give to a cause that matters to *you*.

Thank you!

YOUR NAME, TITLE