

Campaign Email #8

Dear CFC Managers/Keyworkers:

Please make a final call for donations on Tuesday morning, Dec. 15 (or two days before your campaign ends). Feel free to use the email below or a similar one. If you haven't met your goal yet but you're close, I encourage you to add a line about that goal and how much more is needed to reach it. That can be a real motivator.

If you have any questions, please contact me. **Thank you so much** for all your hard work this campaign! You have really Shown Some Love!

-Bruce

P.S. If you would like this and other campaign emails in electronic (email) format, just email me at bjacobs@intermountaincfc.org,

Suggested subject line for e-mail: "CFC Last Day to Change a Life"



Dear Colleagues:

Children whose parents abuse drugs are more likely to become drug users themselves.* Ashley easily could have remained a statistic. After growing up watching family members struggle with addiction and drug-related death, she also succumbed to drug use. "I used drugs off and on for 13 years," she said. She also spent many of those years homeless. "The drugs took over my life... I lost everything," Ashley continued. Part of the "everything" she lost included custody of several children.

Ashley was determined to beat her problem, but she needed help. Finally she turned to a local CFC-supported nonprofit, who helped her get clean (Ashley has been drug-free for two years). Though Ashley had been repeatedly denied for housing, this nonprofit helped her into a program to find permanent accommodations.

Perhaps the biggest benefit of Ashley's efforts has been her relationship with her 10-year-old son, Jaden. Before she got clean, he was struggling in school and dangerously unhappy. Now that they have a home and she is fully committed to being a drug-free, involved parent, "his personality has changed a lot," she said. He does his homework and participates in school activities, and they spend lots of time together. Ashley said, "He's really what keeps me going," because wanting to give him the best life possible is "what motivates me to stay clean."

"I never knew that there was so much help for people in my situation," she said gratefully. "Sometimes people just feel like they're alone... I honestly believe that people can change, even if they're in the worst part of their journey. People really can change."

All they need is for someone to "Show Some Love."

Today – Dec. 15th – is the last day to [make an online pledge](#). For those who have already made a pledge, **thank you so much** -- on behalf of Ashley and countless others who will benefit from your kindness.

[CLICK HERE](#) to give to a cause that matters to *you*.

Happy Holidays, one and all!

Thanks,

YOUR NAME, TITLE

*The National Center on Addiction and Substance Abuse. (March 2005). *Family Matters: Substance Abuse and the American Family*.