

Campaign Email #1

CFC Managers/Keyworkers:

If you would like this and other campaign emails in electronic (email) format, just email CFC Director Bruce Jacobs, bjacobs@intermountaincfc.org.

Suggested subject line for e-mail: “Show Some Love through CFC”

Dear Colleagues:

When J.J. was 14, his life was heading the wrong direction. From his street-tough appearance to skipping school, he lived a life devoid of rules or responsibility. He didn't care about school and rarely attended, and he received no support or motivation from family. When he left home and had to move in with some cousins, he wasn't expecting anything to change.



Turns out... all J.J. needed was someone to “Show Some Love.” Through his cousins, J.J. heard about a CFC-supported nonprofit that provides safe activities, classes, and service opportunities for local youth. Attending this organization gave J.J. something productive to do. He began developing a new set of friends and a sense of belonging. J.J. tried a little bit of everything at Youth Impact, including community service projects, fishing club, biking club, D.J. club, and even glasswork through the arts and crafts program.

J.J.’s mentors did more for him than just provide after-school entertainment. Regular school attendance is a prerequisite for participation, keeping J.J. in school even when he wasn’t interested. In connection with his part-time job, he was encouraged to set and achieve goals including starting a bank account, saving money, and getting a driver’s license.

J.J. is proud to tell people that because he got serious about school and showed a commitment to developing his skills, he now has a full-time job at a local steel company and has a bright future ahead of him.

When you contribute to charities of your choice through the Combined Federal Campaign, you help create lasting change for people like J.J. So go ahead, choose your cause and “Show Some Love” today.

“No act of giving, no matter how small, is ever wasted.” –Aesop

[CLICK HERE](#) to give to a cause that matters to *you*.

Thank you!

YOUR NAME, TITLE