

## 10 SIMPLE WAYS AGENCY LEADERSHIP CAN SUPPORT THE COMBINED FEDERAL CAMPAIGN



1. Select an outstanding Campaign Coordinator & supporting Keyworkers.
2. Send an email or memo endorsing the campaign.
3. Make CFC volunteering an element of professional & educational development.
4. Vocally support the goals for your agency.
5. Ask for campaign updates in executive management meetings.
6. Be the first to make your leadership pledge.
7. Ask all managers to endorse the campaign.
8. Participate personally in campaign events.
9. Send a “thank-you” email or memo at the conclusion of the campaign.
10. Recognize campaign volunteers for great service.